

Strategy 2024 - 2028

Titiro ki ngā taumata o te moana, kei reira te oranga mō tātou.

Kupu Whakataki | Foreword

This strategy has been developed to articulate our intended actions to elevate Māori well-being outcomes in Te Tai Tokerau, as determined by He Whakaputanga and as promised within Te Tiriti o Waitangi. Our commitment is steadfast, integrating whānau and iwi priorities with solutions directly into health governance, ensuring housing, hauora, social determinants, economic determinants, and other complex needs are comprehensively addressed.

Key korero that have informed our strategy are:

- Decision-making. Ensuring that whānau and Iwi are at the core of decision-making and dialogue.
- Relationships. Establishing robust relationships with Crown entities that facilitate respectful, informed, and disruptive
 conversations.
- **Systems change.** Evaluating systems and identifying systems change that caters to our whānau and how they prefer to receive their health services and advice.
- Action. Our commitment to action not advising.
- **Solutions focused.** To engage with key local, regional, and national funders, with intelligent conversations that centre whānau voice and use data analytics to provide solutions that will reduce health disparities.
- Data, insights, innovation, and technology. Prioritise the role that data, insights, innovation, and technology must increase accessibility and reduce health disparities.
- **Technology.** Introduce or advance technology, and other solutions to identify and strengthen the health and wellbeing determinants for whānau within Te Tai Tokerau.
- Infrastructure. To increase and grow, new and existing infrastructure, and resources to drive innovative solutions for the region of Te Tai Tokerau.
- **Accountability.** To develop, OR utilise an existing, health equity frameworks to hold the Crown, providers, and Iwi-Māori providers accountable for equitable outcomes for whānau in Te Tai Tokerau.
- Accountability. To ensure the Iwi-Māori Partnership Board remain accountable to whānau, hapū, Iwi, and communities.

Within our strategy terms such as 'whānau' and 'mana motuhake' are used and it is most important these are defined by us. Here we provide some guidance and protect the integrity of those kupu to remove any opportunity for the co-opting of our reo Māori with an incorrect definition and understanding.

Whānau

Whānau and 'family' are not the same, as Kahurangi Dame Naida Glavish has shared. Whānau is not restricted to the classic definition of 'mum, dad, three kids, and a kurī (dog)' that is often applied as the default definition of family, even 'extended family' falls short as a definition of whānau. Consequently, the kupu 'whānau' has been co-opted and redefined. We define whānau as inclusive of tupuna (alive and past), extending to generations yet to be born, and further extending laterally to all who share common tupuna, waka, or history.

Mana Motuhake

Mana Motuhake has loosely been defined as self-determination, independence, sovereignty, and authority. Mana Motuhake as an action is defined through self-determination and control over one's own destiny. Mana Motuhake is a term often used alongside Tino Rangatiratanga, however it is very different. Tino Rangatiratanga relies on societal acknowledgement and validation. Mana Motuhake is inherent in each one of us and does not rely on societal recognition or validation.

Te Taumata Hauora o Te Kahu o Taonui Iwi-Māori Partnership Board **Strategy 2024 - 2028**

Vision: Toitū te mana o ngā whānau o Te Tai Tokerau, kia toa, kia mārō, kia puāwai.

Purpose: To act as a revolutionary catalyst for change in Tai Tokerau, transforming hauora and well-being systems.

MĀTAI ARO NUI | Leading

To place whānau and iwi at the heart of the hauora system that ensures equitable support for isolated communities and empowerment to shape their collective priorities with solutions.

We are entitled to:

- Transformational change
- Empowered communities

We will:

- Challenge conventional power structures to achieve transformative change.
- Facilitate robust inter-sectorial relationships and networks.
- Expand Iwi infrastructure, capability, and capacity.
- Advocate and attain increased equitable investment into the region.

HE MANA TO TE KUPU | Enabling

To facilitate mana motuhake, always ensuring that whanau and Iwi are at the core of decision-making, resourcing, and funding.

We are entitled to:

- Iwi- and whānau-led decision-making
- Mana motuhake

We will:

- Collate, prioritise, and advocate for the voices of whānau, Iwi, and Community.
- Support the 'whānau voice' with data and evidence to drive actionable change.

HE MAUNGA TŪ TONU | Innovating

Advocate for innovative technology and other progressive whānau-led solutions to address and elevate the health and wellbeing determinants of whānau in Te Tai Tokerau.

We are entitled to:

- Priority access to innovative health technology and solutions.
- Access to rongoā.

We will:

- Investigate and where appropriate, implement innovative and new solutions to enhance the effectiveness of the system for achieving equitable Māori health outcomes.
- Advocate for the fortification of existing hauora systems that are centered around lwi and Māori perspectives.

HE KANOHI HOMIROMIRO | Monitoring

Monitor the performance of all crown entities, and Ministries within localities to ensure equity of access, outcomes, and investment within the region.

We are entitled to:

- Equitable health outcomes for Māori.
- A 'by lwi, for lwi' hauora system that is resourced, has authority, and is funded.

We will:

- Implement monitoring strategies to ensure equitable health outcomes for Māori.
- Implement monitoring measures to ensure fair investment in Te Tai Tokerau, including Tāmaki Mākaurau.
- Advocate for the reinforcement of existing hauora systems that prioritize lwi, whānau, and Māori-centric
 approaches.

LEADING Place whānau and iwi at the heart of the hauora system that ensures equitable support for isolated communities and empowerment to shape their collective priorities with solutions.

Strengthen

Disrupt

Whakawhanaungatanga

Equity
Oversight
Tika

MONITORING Monitor the performance of all crown entities, and Ministries within localities to ensure equity of access, outcomes, and investment within the region.

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ENABLING Facilitate mana motuhake, always ensuring that whānau and lwi are at the core of decision-making, resourcing, and funding.

Access

Amplify

Mana Motuhake

Innovation Advocate

Whakamana

INNOVATING Advocate for innovative technology and other progressive whānau-led solutions to address and elevate the health and wellbeing determinants of whānau in Te Tai Tokerau